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April 2005

## **Managing E-Learning Strategies: Design, Delivery, Implementation and Evaluation**

Authored by: Badrul H. Khan, Ph.D., The George Washington University, USA

**Managing E-Learning Strategies: Design, Delivery, Implementation and Evaluation** provides readers with a broad understanding of the emerging field of e-learning and also advises readers on the issues that are critical to the success of a meaningful e-learning environment. It walks you through the various factors critical to developing, evaluating and implementing e-learning. Throughout the book critical e-learning factors are presented as questions that readers can ask themselves when planning, designing, evaluating and implementing e-learning modules, courses and programs.

**Managing E-Learning Strategies: Design, Delivery, Implementation and Evaluation** not only introduces the important issues in e-learning, but can be used as a workbook to design, develop and implement e-learning in academic, corporate, government and other settings.

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## About the Author

**Badrul H. Khan**, Ph.D., is an international speaker, author, educator and consultant in the field of e-learning and educational technology. Dr. Khan authored the following books: *Web-Based Instruction* (1997), *Web Based Training* (2001), *E-Learning Strategies* (2004), *E-Learning QUICK Checklist* (2005), *Implementing E-Learning* (in press), *E-Learning: Design, Delivery and Evaluation* (in press), *E-Learning and Blended Learning Strategies* (in press), and *Flexible Learning* (in press). A sought-after keynote speaker on e-learning, Khan is past President of the International Division of the Association for Educational and Communication Technology (AECT). He served as a consultant/advisor to distance education related projects at the World Bank, Ministries of Education in several countries, and academic institutions and corporations in the USA and abroad.

Explore the forthcoming title - **E-Learning QUICK Checklist**, the supplement to this new book, available in electronic format in December 2004 and in softcover format February 2005!

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