

From Educational Technology Publications ...

This book focuses on significant aspects of the design, development, delivery, and evaluation of open, flexible and distributed learning environments. If you are involved in doing research in issues relevant to any of the topics listed below, and would like to contribute a chapter, please email (as soon as possible) an informative and comprehensive abstract of 75 to 200 words summarizing the major points of the chapter to bhk@BooksToRead.com. If you know of someone who might be able to contribute a chapter, please convey this message.

TOPICS

INSTITUTIONAL ISSUES *including* ...

Administrative

Needs Assessment Readiness Assessment

Diffusion, Adoption and Implementation Budgeting and Return on Investment Partnerships with Other Institutions Program and Course Information Catalog

Marketing and Recruitment Registration and Payment

Admissions, Graduation Transcripts and Grades

Information Technology Services
Instructional Design and Media Services

Academic Accreditation

Policy

Instructional Quality
Faculty and Staff Support

Class Size, Workload, Compensation and

Intellectual Property Rights

Student Services

Pre-enrollment Services, Orientation and Advising

Counseling

Learning Skills Development

Services for Students with Disabilities

Library Support Bookstore Tutorial Services

Mediation and Conflict Resolution

Students Newsletter, Alumni Affairs, Internship and

Employment Services

PEDAGOGICAL ISSUES including ...

Content Analysis Audience Analysis Goal Analysis Medium Analysis Design Approach Organization

Instructional Strategies including ...

Presentation
Demonstration
Drill and Practice

Tutorials
Games
Story Telling
Simulations
Role-Playing
Discussion
Interaction
Modeling
Facilitation
Collaboration

Debate

Field Trips Apprenticeship Case Studies

Generative Development

Motivation

Other possible strategies

TECHNOLOGICAL ISSUES including ...
Technological and Technical Capabilities

Digital Literacy

Shareable and Reusable Learning Objects

Interoperability Standards

Hardware and Internet Connection

Learning Management Systems, Learning Content Management Systems, Enterprise Application Solution, SCORM Compliance

EVALUATION ISSUES including ...

Evaluation of Content Design Process Evaluation of Content Development Process Evaluation of Content Delivery Process Evaluation of Content Maintenance Team

Evaluation of Instructional Staff

Evaluation of Administrative and Learner

Support Staff

Assessment of Learners

ETHICAL ISSUES including ...

Social and Cultural Diversity
Bias and Political Issues
Geographical Diversity
Learner Diversity
Digital Divide
Etiquette

Legal Issues
Privacy
Plagiarism
Copyright

INTERFACE DESIGN ISSUES including ...

Page and Site Design Content Design Navigation Accessibility Usability Testing

RESOURCE SUPPORT ISSUES including ...

Online Instructional/Counseling Support

Online Technical Support Online Resources Offline Resources

MANAGEMENT ISSUES including ...

Project Management: Budgeting, Staffing, Timeline

Deliverables

Managing Content Development Process Managing Content Delivery and Maintenance Ongoing Updating and Monitoring of Learning

Environment Security Measures

Guidelines for Manuscript Submission

- Manuscripts should be between 2500 to 3500 words plus graphics, as appropriate. References are not included in the 2500 to 3500 words limit.
- Manuscripts should conform to the style of the Publication Manual of the American Psychological Association (APA).
- Manuscripts are to be turned in on disk/CD(s). The word processor formats of Microsoft Word and WordPerfect are preferred. Please indicate author name, hardware (PC or Mac), and name of word-processing software on the label. Along with the disk/CD, please also send a hard copy of the manuscript.
- All tables and figures must be submitted in camera-ready (publication quality) form. If possible, all tables and figures are preferred in the same word processing software. Photographs are welcome and should be black-and-white glossy prints.
- Please include author(s) information (i.e., Title/Position, Department/Program, Institution, Mailing Address, Telephone, Fax, E-Mail address and homepage) with your manuscripts.
- If appropriate, each chapter should include a Web site address from which readers of the book may access supplementary materials and resources applicable to that chapter. The chapters themselves CANNOT BE COPIED ON THE WEB OR ANY OTHER MEANS, but the publisher encourages the free distribution of all supplementary materials that relate to the chapters.

Each author will get one free copy of the book.

Please mail your manuscript(s) (by Aug 30, 2004) to:

B. Khan BooksToRead.com

7611 McWeadon Lane Springfield, VA 22150